

## Guideline No. P2/2013

### Use of Organic Pasifika Mark on products containing ingredients certified to the Pacific Organic Standard

#### 1. Purpose

This guideline provides clarification with regard to the use of the Organic Pasifika Marks on products containing ingredients certified to the POS.

#### 2. Scope

This guidance applies to all POETCom Approved Certification Partners (ACPs) and Registered Participatory Guarantee Systems (RPGS).

#### 3. Background

*The POS states:*

*8.1.3 Mixed products, where not all ingredients (including additives) are of organic origin, and products that are entirely in compliance with these standards, shall be labelled as follows (percentages in this section refer to raw material weight):*

- *When 100% of the ingredients contained in a product are of certified organic origin, products may be labelled '100% organic' or equivalent and should carry the certification mark of the certification body.*
- *When a minimum of 95% of the ingredients are of certified organic origin, products may be labelled 'certified organic' or equivalent and should carry the certification mark of the certification body.*
- *When less than 95%, but not less than 70% of the ingredients, are of certified organic origin, products may not be called 'organic'. The word 'organic' may be used on the principal display in statements such as 'made with organic ingredients', provided there is a clear statement of the proportion of the organic ingredients used. An indication that the product is covered by the certification body may be used, and should appear beside the proportion of organic ingredients.*
- *Where less than 70% of the ingredients are of certified organic origin, the indication that an ingredient is organic may appear in the ingredient list. Such products may not be called 'organic'.*

#### 4. Guidelines

The Organic Pasifika Mark can be used on single and composite products certified to the POS in accordance with the 'Guidelines for the use of the Organic Pasifika Mark'.

In the case of products containing ingredients certified to the POS but where final product is not certified to the POS, the ingredients certified to the POS can be noted as such on the ingredients list but the Organic Pasifika Mark cannot be used on the product.

#### 5. References

Guidelines for the use of the Organic Pasifika Mark (2012)

Pacific Organic Standard (2008)

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