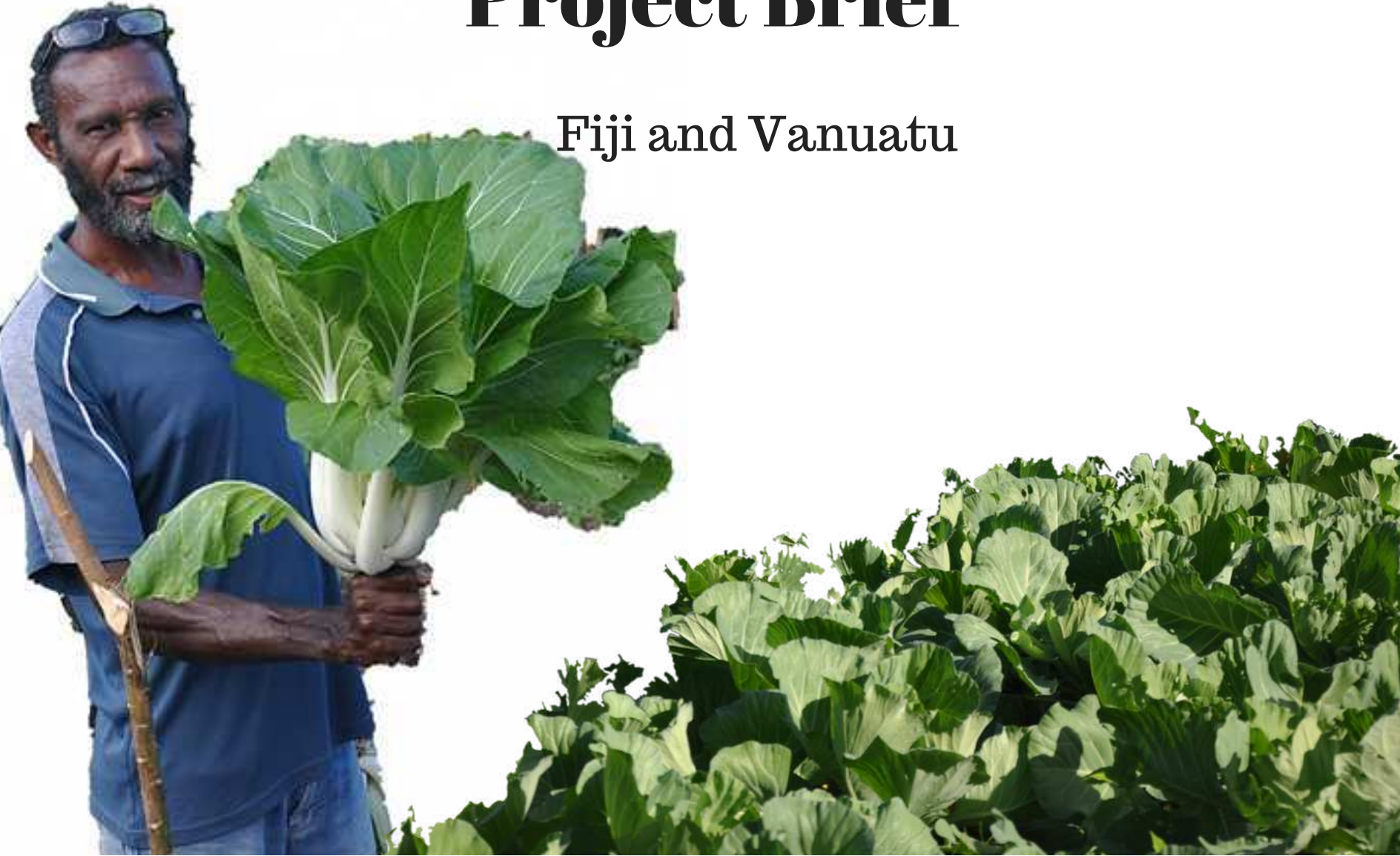


UNDP Farm to Table Project Brief

Fiji and Vanuatu



Overview

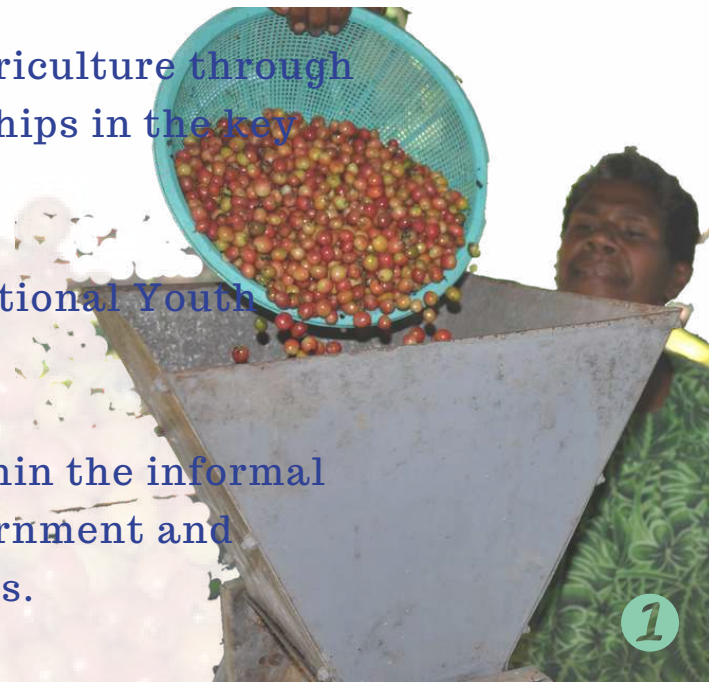
Engaging Youth in Fiji and Vanuatu in Organic Farming: A Farm to Table Chain Approach aka UNDP Farm to Table Project

Term: 2016 -2018

Project Coordinator - Pacific Organic and Ethical Trade Community (POETCom)

Youth unemployment in the Pacific is at all time high. This project responds to the call from the Vanuatu and Fiji government to address unemployment. This will be done through the following OBJECTIVES:

1. Assist youth to develop essential knowledge & skills for the labour market. Provide the support service they need to secure decent work opportunities in either wage/self-employment.
2. Create employment opportunities in organic agriculture through a value chain approach of public private partnerships in the key economic sectors of agriculture and tourism
3. Strengthen the institutional capacity of the National Youth Councils
4. Address the vulnerability of youth working within the informal economy by supporting policy dialogue with Government and creating enabling environment for SME businesses.



Key strategies



UNLOCKING POTENTIAL OF YOUTH

Young people should be looked at as assets and key agents of positive change. They face many challenges but are resilient. Adding value to their positive attributes denies the deficit-base manner in which they are usually viewed. The project seeks to invest in youths as a human capital.



PROMOTING LINKAGES BETWEEN TOURISM AND AGRICULTURE

It offers the best opportunities for inclusive economic growth to create economic opportunities; build resilience in rural communities; and improve sustainable development in both sectors.



ORGANIC AGRICULTURE FOR REDUCED FOOD IMPORTS, IMPROVED NUTRITION AND EXPORT NICHES

Organic agriculture is a solution for reducing import food reliance and good nutrition. Global demand for organic food is growing and farmers and processors can benefit from this. Traditional farming systems of the two countries are in line with organic agriculture and can be organically certified for export.



INNOVATION AND SOUTH TO SOUTH COOPERATION

The project will support a Small Business Green Incubator with access to the full range of services needed to bring an entrepreneurial idea through to commercial viability and survival in a competitive market place. The programme will benefit from the global perspective of UN agencies, and access to best practices and lessons learned available through UN networks.



PARTNERSHIPS

The project will combine the different strengths and technical capacities of the UN agencies in Fiji and Vanuatu to deliver as 'One-UN'. Partnering UN agencies will include UNDP and IFAD. It will also work closely with the Fiji and Vanuatu governments.

Key Activities

Scope, identify and motivate youth in agriculture



Design and organise production training on specific organic crops



Develop production plans to service local and export organic crop demand.



Provide on-going extension, quality control and monitoring support to farmers.



Scope and identify hotels/restaurants and supermarkets/ wholesalers for supply requirements



Establish skills database with national youth councils, of youth trained and certified as organic producers and match with demand from restaurants/resorts and wholesalers/supermarkets.



Establish supply chain from farm to table with relevant organisations and logistics supports.

Partners

To implement the project, POETCom partners with its focal points in-country.



Farm Support Association (Vanuatu)



Foundation for Rural Integrated Enterprises and Development
(FRIEND Fiji)

Focus Areas



Vanuatu

Efate, Tanna and Emae Islands



Fiji

Saivou District, Ra Province (recovery measure from Cyclone Winston)



Contacts:

1. Stephen Hazelman - Acting POETCom Coordinator

Email: shazelman@spc.int, Phone contact: 3370733

2. Osea Rasea - Organic Production and Systems Officer

Email: orasea@spc.int, Phone contact: 3370733

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